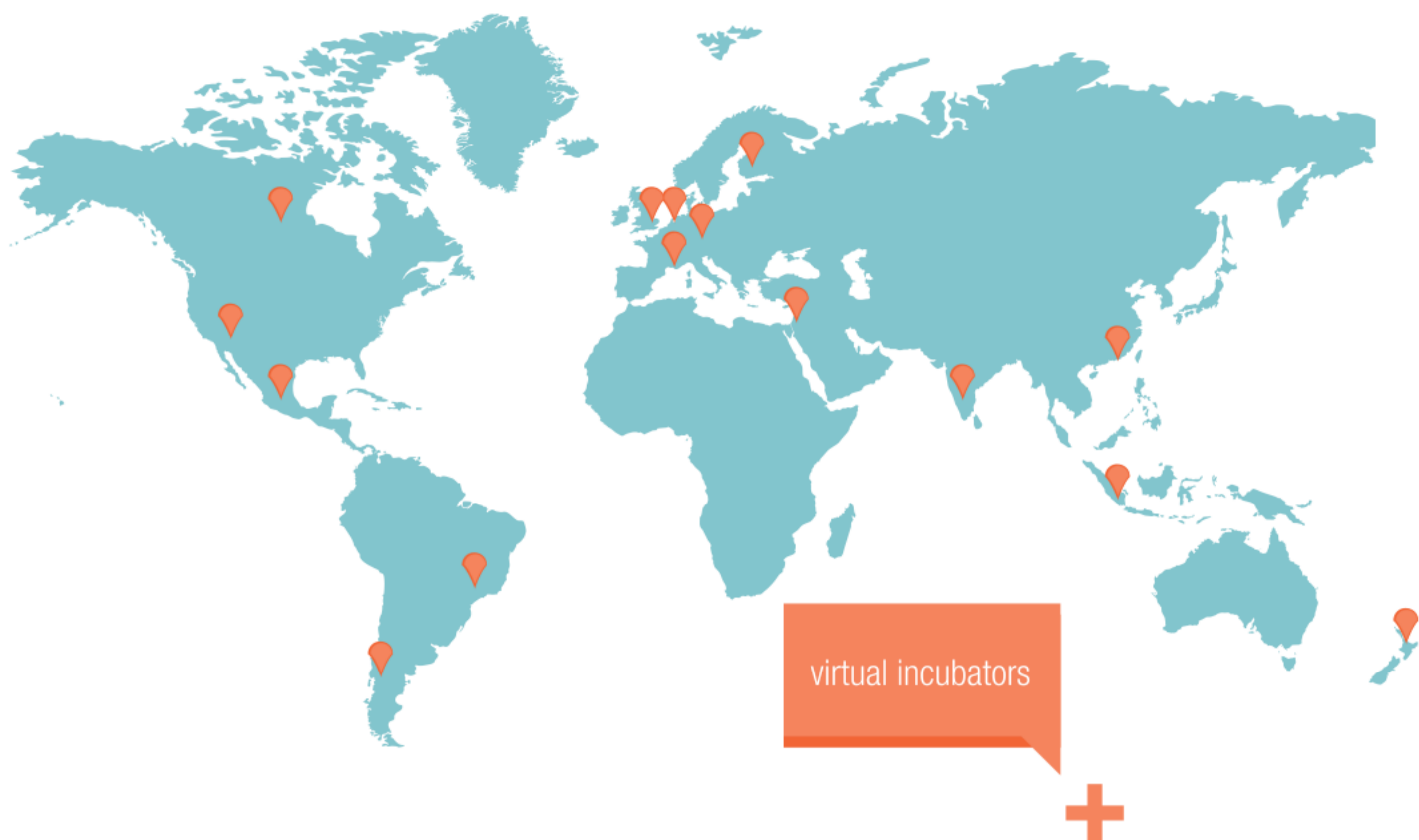


# startup incubators

A quick infographic guide to understand why the world would be a better place with more incubators

## startup incubators in the world



## incubated startups success

businesses succeeding whilst in the business incubator

98%

30%

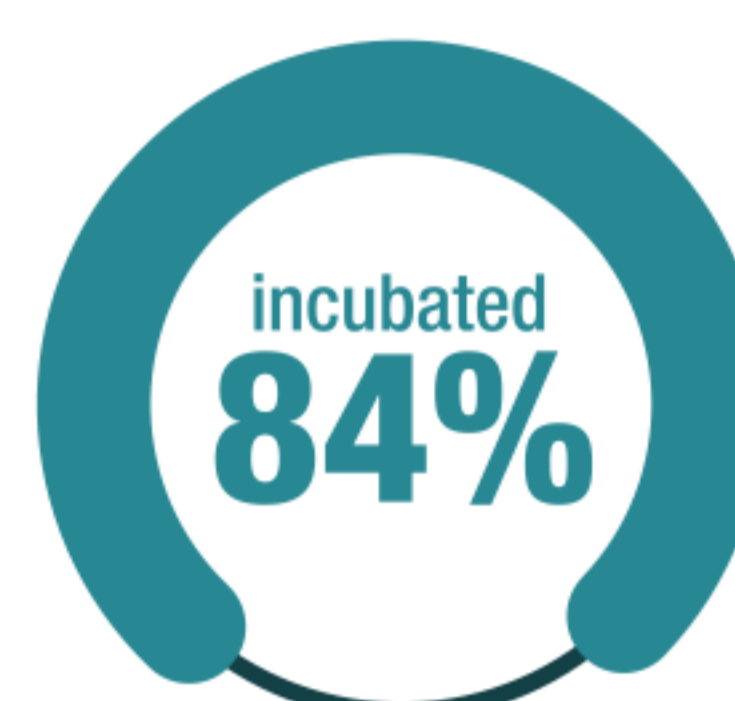
businesses succeeding outside a business incubator



average of  
**167 jobs**  
created per incubator



home to (average)  
**30 client**  
business



graduate students  
stay in business

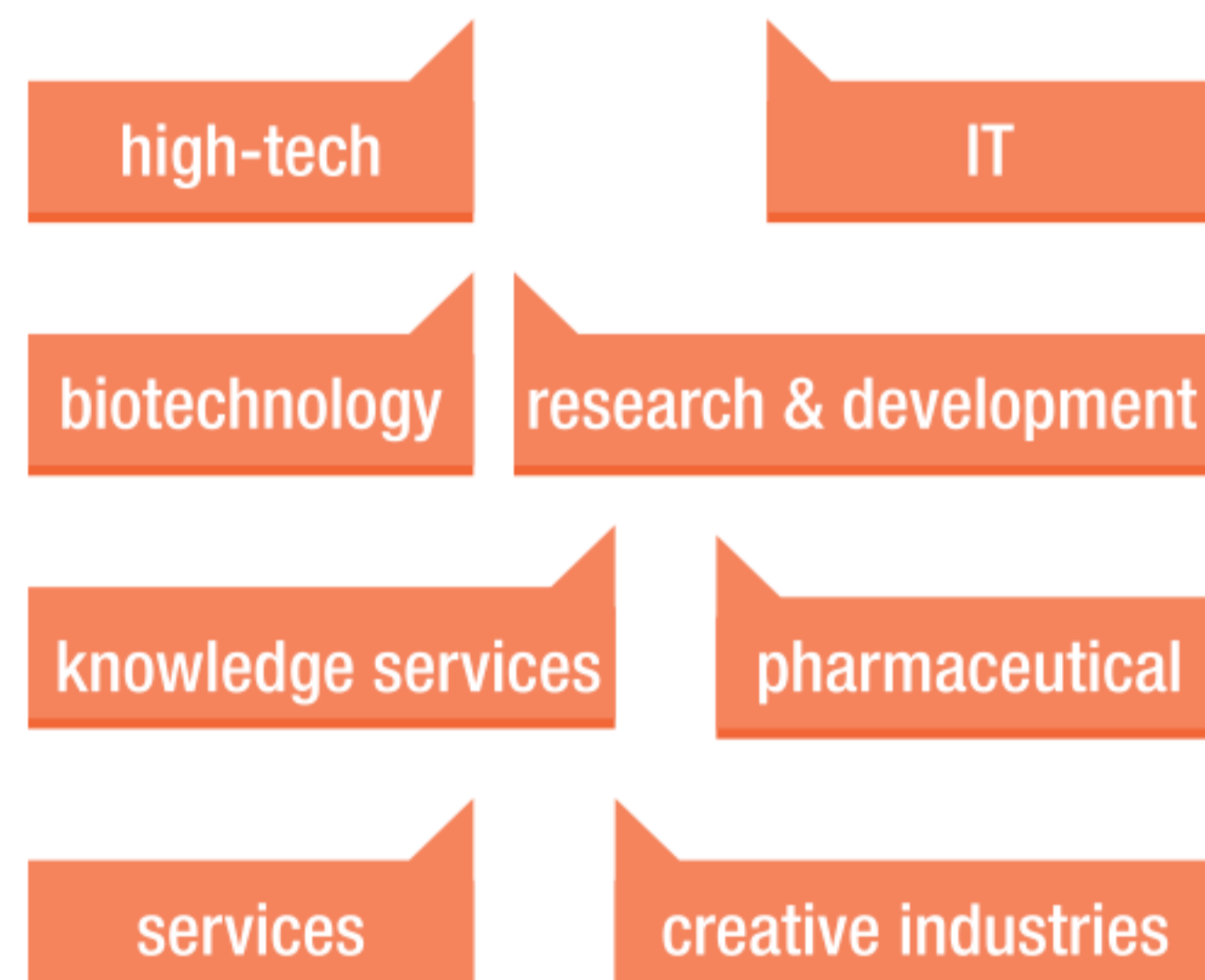
**44%**  
not incubated  
business success

average  
incubator growing  
**400%**

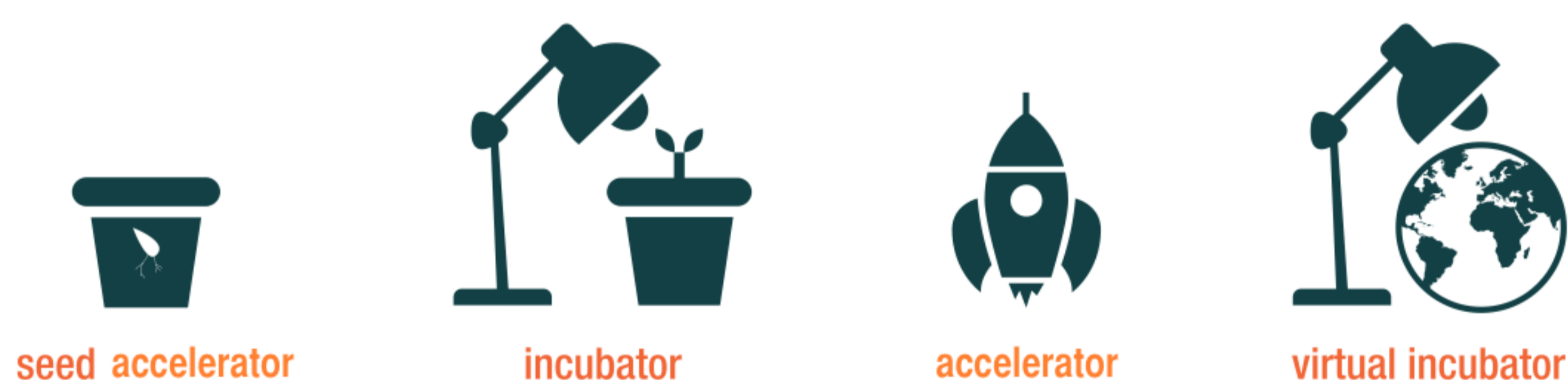
## incubator's teams



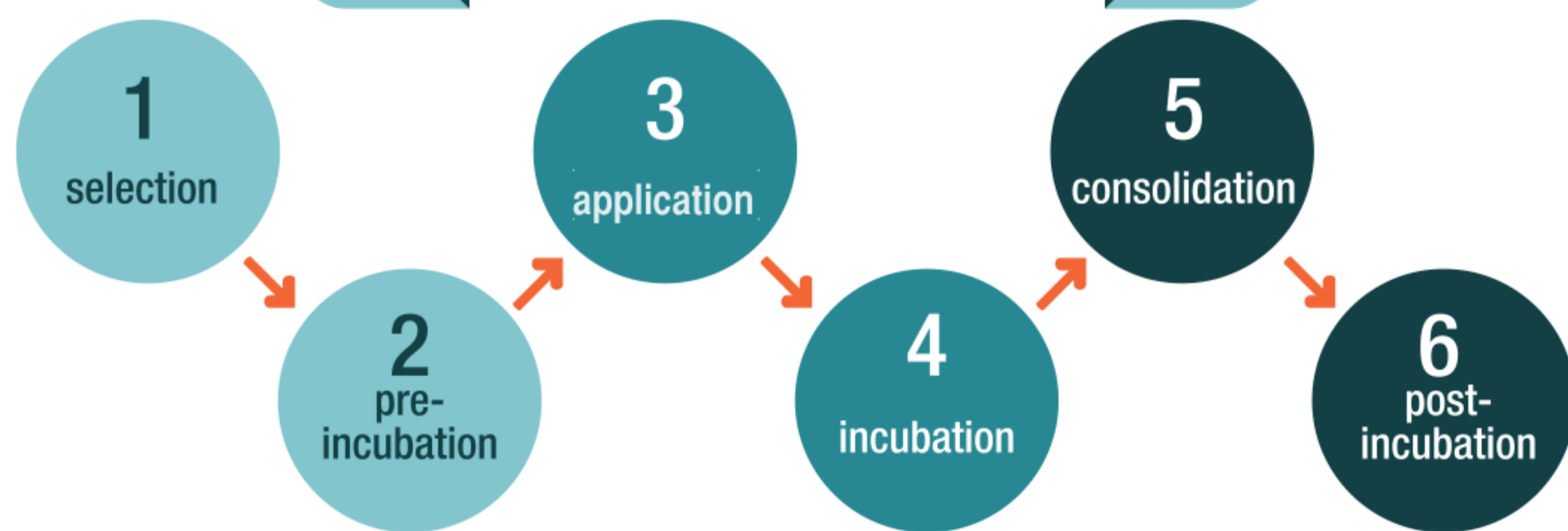
## segments of focus



## types of traditional incubators



## incubation stages for startups



## sources of capital for startups



## traditional vs. virtual incubators

	traditional	virtual
Phase of intervention	Before product development	Mainly focussed on initiation
Service integration	Knowledge, know-how, capital, culture	Knowledge, know-how, capital
Institutional	Not-for-profit	Huge variety
Equity stake	Not common	Differs
Business plan	Often required	More focus on idea and purpose
Time scale	3 years +	Unlimited
Programme financing	Partly subsidised	Mixed funding
Revenue	Rental, subsidy	Sponsors, services
Market	Regional, national	International / National
Entry policy	Varies a lot	Very low barriers
Period (exit policy)	1.5 to 8 years	No exit

## benefits of incubation

- incubated business can reduce costs by 40-50%
- capital optimization
- strict entry criteria (innovation & implementation) can ensure high success rates
- volume of companies co-located leads to natural clustering & collaboration
- entrepreneurs will learn more from each other and other businesses
- diversified models keeps programs sustainable and independent
- incubators create a climate of collaboration & networking from the start

## SOURCES